

# TOP 20 PACKAGES 2022

**CONTACT:**

Alecia Romano | 585-633-8400 x704  
alecia@kidsoutandabout.com

2022  
**KIDS OUT  
and ABOUT**.com

FAVORITE

**KIDS OUT  
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

# Package Discounts for TOP 20 PLACES TO TAKE KIDS CAMPAIGN

## ✓ INTRO: ~~\$1200~~ \$600

- One-year large image ad (either 690 x 170 or 728 x 90) on our Top 20 Places to Take Kids page (highest-accessed single page on KOAA), linked to your site - you supply jpg, png, or gif file

[CLICK HERE TO SEE  
SAMPLE ADS](#)

## ✓ STANDARD: ~~\$3000~~ \$1800

- One-year image ad on Top 20 page
- Content ad in SIX editions of our weekly e-newsletter, using content + graphic from your Top 20 page description
- 12-month upgrade of your listing so that anything you post to our calendar or anywhere you appear in a category list, your business will float to the top of the list and will be highlighted with graphics and description

## ✓ PREMIUM: ~~\$5300~~ \$3000

- One-year image ad on Top 20 page
- Content ad in SIX newsletters
- 12-month upgrade
- 6 months of square ads on KOAA website (250 x 250px), 20,000 impressions/month
- 2 months of video ads (pending availability)
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)



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# THANK YOU



Connect with us  
**to get started!**

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Thank you for all you and your team do to encourage families to get off technology and explore the big beautiful crazy fabulous world we get to call home.

— Pacific Marine Mammal Center  
Ranked #1 in 2022  
for Orange County, CA

